

# BRETT WALTHER

## SYNOPSIS

I am currently a Senior Production Designer at Colle McVoy working with premiere clients from around the country including Target, Goodyear, and Anytime Fitness on a on a wide range of projects both design- and production- focused.

Prior to Colle McVoy, I have worked with the Store Experience team at Target on national seasonal campaigns. I've also worked with clients such as Walmart, NCAA, NBA, and The Rock and Roll Hall of Fame throughout my career. My work has been featured in retailers around the country and in events such as the grand openings of Warner Brothers World Abu Dhabi and Target Herald Square in Manhattan.

## EXPERIENCE

### SENIOR PRODUCTION DESIGNER

Colle McVoy, Minneapolis, MN

March 2022 to Present

Collaborate with creative/design directors, copywriters, and producers to concept, design, and execute work for a variety of clients. Projects range from traditional print, social and digital branding for current and new business opportunities, and in-store marketing installations. Client work includes Target SEM, Anytime Fitness, Associated Bank, and Fendt.

### PRODUCTION DESIGNER

Colle McVoy, Minneapolis, MN

March 2021 to Dec 2021

Supported creative/design directors, copywriters, and producers to execute work for a variety of clients. Built layouts, retouched images, finalized prototype files and managed file hand-offs to clients and printers.

### PRODUCTION DESIGNER - CONTRACT

Target, Minneapolis, MN

June 2020 to Dec 2020

Supported creatives, producers, and illustrators to develop the store experience for the 2020 holiday season; overseeing the art preparation for in-house production and hand-offs to creative partners and printers.

### SENIOR GRAPHIC DESIGNER / TEAM LEAD

Creative Apparel Concepts, Maple Grove, MN

Dec 2018 to June 2020

Served as creative team lead on Target, Walmart, Warner Brothers, and The Rock & Roll Hall of Fame accounts; designing and managing the development, workflow, and production for artists. Helped improve sales as well as improved retention of client accounts.

## CONTACT

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Dribbble: [@bwal625](https://dribbble.com/@bwal625)

Behance: Brett Walther

## EDUCATION

### B.S., MASS COMMUNICATIONS

St. Cloud State University, 2011 - 2016

St. Cloud, MN

- Specialty in Advertising
- Minor in Graphic Design

## SOFTWARE + SKILLS

Illustrator

Illustration

InDesign

Experiential Design

Photoshop

Digital Design

Triple Triangle

Retail Design

After Effects

Packaging Design

Lightroom

Photography

SketchUp

Branding

Acrobat

PowerPoint

Keynote



## Letter of Recommendation Brett Walther

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December 11, 20120

To Whom it May Concern,

My name is Laura Delmonico and I am a Senior Creative Manager leading the Production Design team within Target Creative. Brett Walther was a contractor on my team July through December 11, 2020 working on Store Experience Marketing materials for Holiday 2020 and Spring 2021.

From day one, Brett lived up to his interview and qualifications; his skills were perfect for our team and the work we were doing from designing layouts to execution of final files, collaborating with a multitude of partners both creative and strategic and communicating/directing global partners every step of the way.

Brett quickly adapted to our language, tools and processes; he jumped right into work that was already in progress through virtual onboarding, working remotely, learning new tools and developing new processes to navigate through a pandemic. He has a talent for figuring things out, asking the right questions and working independently yet within a team. He was a strong asset and I have nothing but positive things to say about him and his work.

I would highly recommend Brett for any design or production design opportunity within your organization; you will be extremely happy with his talents, skills and work ethics.

Please let me know if you have any further questions about my experience in working with Brett, I would be happy to provide additional context or more examples as needed.

Sincerely,

Laura Delmonico

Sr Manager Creative Production Design

Target Creative, Target Corporation

Laura.Delmonico@target.com | 612-304-8367

To Whom it may concern,

It is my pleasure to recommend Brett Walther for employment with your organization. I was Creative Director at Creative Apparel Concepts and Brett Walther's Supervisor from December 2016 to September 2017.

Several very positive things stand out regarding Brett:

Creative Apparel Concepts is a very demanding work environment. Designers are constantly asked to manage multiple projects, often in different areas (catalogs, web ads, social media, and of course apparel surface design) at the same time – shifting from one to the other quickly. Brett not only rose to this challenge quickly and effectively, learning and mastering the technical skills and abilities needed for the projects in short order, grasping the unique and sometimes subtle design qualities that make each line unique, he also showed great calm and dependability under extreme pressure. Brett quickly became the go-to team member when we needed things done quickly and done well.

Brett also maintained a positive attitude, even as changes in the work environment and process were changing and becoming more difficult. He was someone I always knew I could count on and was a pleasure to work with day after day.

I recommend Brett Walther without reservation. I am confident that he will add value to your organization and quickly become a strong and very dependable member of your team. Please let me know if you have any questions or would like to discuss Brett's qualifications further.

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